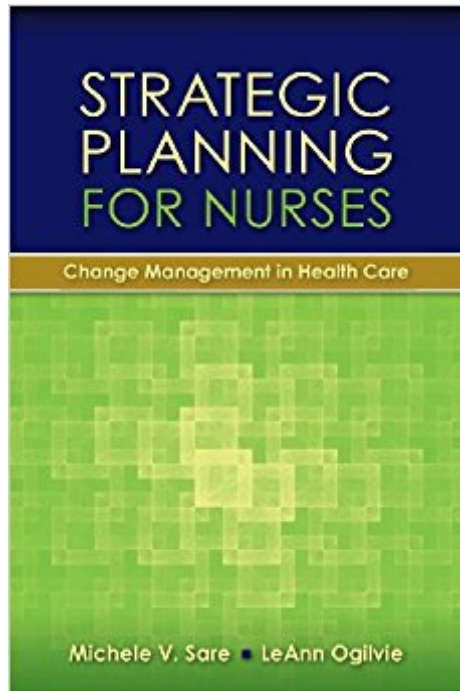




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Strategic Planning For Nurses: Change Management In Health Care



Synopsis

This text builds insight and breaks boundaries that have historically hampered nursing's professional progression and power as a stakeholder in an ever-changing global business-based healthcare arena. The Essential Guide to Strategic Planning for Nurses offers specific skill and knowledge-based instruction on business concepts, trends and issues that face the demographically and culturally diverse nursing workforce of the 21st century.

Book Information

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Customer Reviews

This book is a stepping stone for linking business and nursing, which traditionally seemed not quite related. I think this book helps nurses find ways to empower themselves with strategic business skills. Great book.

Very poorly written text book...was required for a class, but don't recommend it

Required reading, Served it purpose.

This was actually required reading for school but I thought it did an excellent job of addressing the gaps within nursing and our challenges with strategic planning. Very well presented thoughts on the profession and the direction we need to move in to support our ongoing presence and credibility at the leadership table.

Great condition

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